

# PAVING THE WAY ...To a Better Hometown!

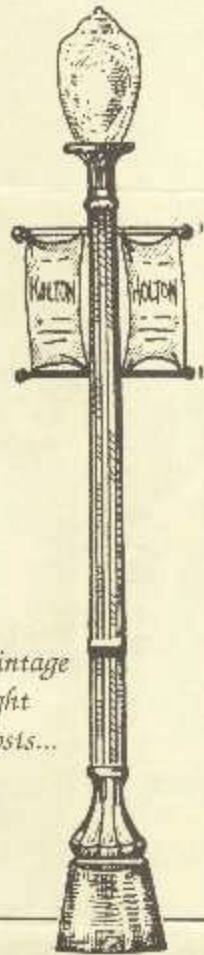
Wherever you've gone, wherever you've landed, Holton will always be your home. And we're working hard to make it shine! In conjunction with the City of Holton, the Holton Area Chamber of Commerce is sponsoring a "Heritage Walk" on the Square.

The Heritage Walk project encompasses a major streetscape renovation. The project includes all new sidewalks, period lighting, flowering trees and park benches. The artists' conception of the opposite side of this brochure shows the plan.

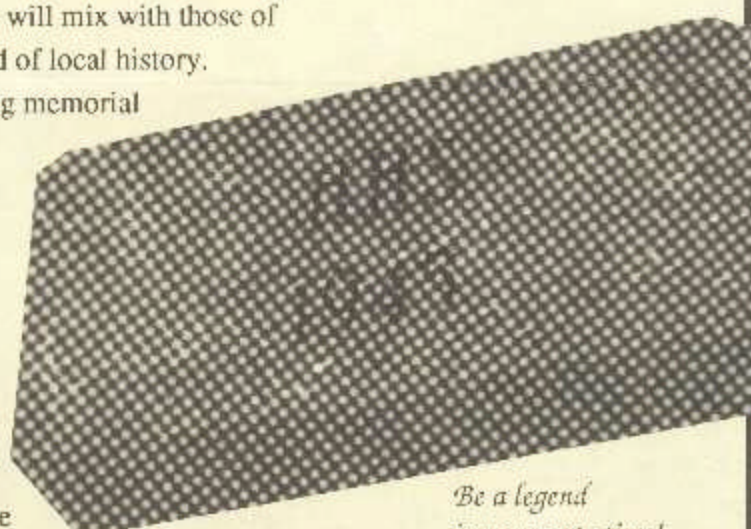
The 'heritage' in this project comes from you: the new sidewalks will be bordered by bricks, each engraved with the name of past and present Holton resident. The names of early day residents will mix with those of folks you know today in a charming blend of local history. And, the Heritage Walk will form a lasting memorial to the people of Holton, one that can be enjoyed for years to come.

Here's how you can be a part of the Heritage Walk: For a contribution of \$5, we'll engrave a brick with your name. Or perhaps there's a special friend or relative you'd like to honor... there's no limit to the number of bricks you can order. Simply complete the attached order form, and return it to the Chamber office in Holton.

We're hoping to have the first phase of the project complete by early summer. If you're back this way, come see us shine! And send in your brick orders today...help us pave the way to a better hometown.



*Vintage  
light  
posts...*



*Be a legend  
in your own time!*

## Dear Friends,

I'm really enthusiastic about the Heritage Walk, and hope you will be, too.

We see this project as part of a "new beginning" in Holton. Major renovations of businesses on the Square are restoring the downtown architecture to the classic style it once was.

Coming from this area, you know that brick streets last almost forever. A memorial brick will, too. It's a great way to be a lasting part of Holton, or honor someone special.

And it's a great attraction...I think you'll enjoy coming back when the project's complete, and strolling -- literally -- down memory lane. Send in your order today, and be a part of Holton's heritage!

*L. Hantz*

Groupings of bricks from alumni classes, civic organizations, families and other groups, is permissible with no additional charge for the grouping.

